



north shore<sup>®</sup>  
BY NORTHWOOD



# Norfolk Showground Drastically Reduces Hygiene Product Run Out During Busy & High Footfall Events

The Norfolk Showground has a variety of spaces for venue and room hire, including 150 acres of parkland, a 3000sqm arena and multiple indoor spaces. The showground often found that they were running out of paper and continually restocking, resulting in unhappy visitors and increased costs with the cleaning team due to time spent managing the system.

After meeting with distributor Hugh Crane Cleaning Equipment Ltd, 650 North Shore dispensers were installed including toilet tissue, roll towel, soap and sanitiser. All dispensers use the same key and the team noted, **'It is a really easy to maintain system'**. The high capacity dispensers - including the 5,000 sheet Orbit toilet tissue - has meant that a full dispenser will not require replenishment through even the busiest events, saving time.

Due to the nature of the visitors it was important that the washroom system was robust and with North Shore being made from ABS, this brief has been met. The system also boasts FSC® certified and 100% recycled paper options as well as, more premium choices that work across all dispensers which means that the same system can be used in both front of house and back of house.

The Norfolk Showground's team also commented,

**'The service provided by both North Shore and Hugh Crane has been fantastic, friendly & faultless. We will never run out of consumables again'**

## Key Points

**Customer:** The Royal Norfolk Agricultural Association

**Facilities:** Multiple facility requests from public toilet blocks to the President's private bathroom

**Purchase Driver:** Stopping run out & a complete system that is workable for different areas

**Current Product:** Twin Toilet, C-Fold & Bulk Fill

**North Shore Product:** Orbit, Soap & Roll Towel Dispensers

**Results:** Reduced run out resulting in time saved & easy to use system

