

GREEN
LOOP
BY NORTHWOOD



LETS CLOSE THE
LOOP TOGETHER

NORTHWOOD



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Green Loop is a comprehensive end to end recycling initiative, created to help customers lower their waste footprint by making it easier than ever before to recycle waste products in washrooms. Designed with practicality in mind, Green Loop is all about small, simple steps that add up to making a big difference.

Together, we can enable your business to go circular, recycling used paper hand towels, retired dispensers and used roll inserts, turning your waste into a new resource.

Incorporating sustainable principles and practices is the heart of Northwood's strategy to drive meaningful change and part of our fundamental commitments to provide innovative solutions to support customer goals.





HAND TOWEL RECYCLING

Sustainable Washrooms Use Sustainable Solutions

Instead of being lost to waste streams, Green Loop collects used hand towels and recycles them into new hygiene paper products, keeping valuable fibre in circulation and reducing the need for virgin raw materials.

By choosing closed-loop recycling, customers can take a practical, evidence-based step towards lowering the carbon footprint of their washroom operations, without compromising product performance or quality.

- ✔ Contributes to achieving sustainability goals
- ✔ Keeps valuable fibres in circulation
- ✔ No upfront investment
- ✔ Simple and practical to implement



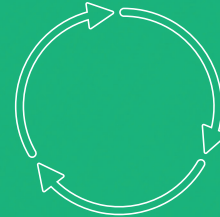
“Being able to increase our recycling levels with the Green Loop scheme is contributing to our wider sustainability strategy.”

Ashton Gate Housekeeping Team
Bristol City FC & Bristol Bears RFC





Visitors use washrooms as usual and dispose of hand towels in a dedicated bin



Northwood recycles your waste, manufacturing it back into hand towels or other paper hygiene products



Our recycling partner collects waste, sorting and baling them before transporting to a Northwood UK recycling mill



Reduce your washroom carbon footprint by up to 38%*

*Compared with traditional disposal routes such as landfill and incineration





PLASTICS RECYCLING

Practical Circular Solutions

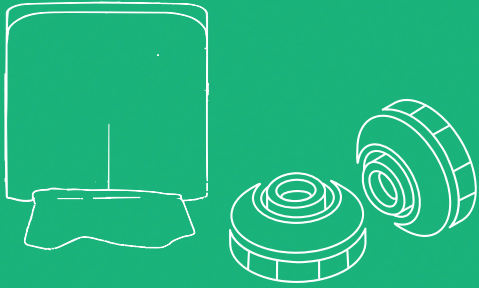
To support customers in their drive to meet waste reduction targets, the Green Loop offers sustainable dispenser and plastic insert recycling, retaining materials in the value chain and maximising our natural resources.



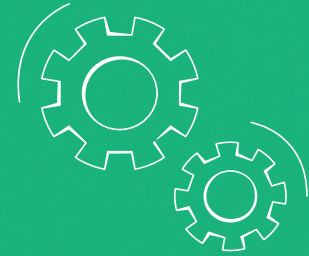
“We were keenly aware that any potential change in product may bring a big impact on the environment when dispensers were changed. Being able to dispose of these in an environmentally friendly way and ensure that the plastic material is recycled and kept within the supply chain, rather than potentially going to landfill keeping it closed-loop is great.”

St Hugh's College
University of Oxford

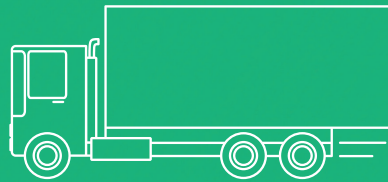




Roll inserts are separated after use and dispensers at the end of their service life are replaced with a new system



Recycled back into raw materials for Northwood products, preserving the raw material



Northwood collect and transport to recycling partners. Dispensers are separated and granulated





LET'S CLOSE THE LOOP TOGETHER

Green Loop is more than a recycling program; it's our commitment to a greener world. Join us in our mission to reduce waste and promote sustainability. For more information, visit our website or follow us on social media.



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